



## FOR IMMEDIATE RELEASE

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### **LARGEST INDOOR FARM MACHINERY SHOW INCREASES EXHIBITORS** *Free and Open to the Public*

**Louisville, Ky. (Feb. 3, 2016)** – After a celebratory 50th anniversary with record attendance, the National Farm Machinery Show is returning for the 51st year with additional exhibit space. This year’s event offers the most complete selection of cutting-edge agricultural products, equipment and services available in the farming industry.

Held Feb. 10-13 at the Kentucky Exposition Center in Louisville, KY, the National Farm Machinery Show allows farmers and others in the agribusiness industry to stay up to date with the newest trends and offers hands-on access to various technological advancements needed for the upcoming farming season.

The 1.2 million square feet of the Kentucky Exposition Center will be completely filled with more than 880 exhibitors making it the country’s largest indoor farm show. Nearly every major line of farming equipment will be on display for side by side comparison. The most innovative technology and new product launches will be showcased, as well as alternative energy information and solutions to the challenges facing today’s agribusiness industry.

Visitors can also attend free seminars led by industry experts. Seminar topics include renewable energy, marketing and farming with technology, as well as a live-taping of “U.S. Farm Report” with Tyne Morgan and Al Pell.

In order to accommodate the additional exhibitors, the shopping and souvenir area – renamed the Gift and Craft Market – has a new location in the South Wing Mezzanine. Featuring more than 80 booths, the area will include many perennial favorites such as the Sweet Shoppe, Moore’s Farm Toys and Wisconsin Cheese and Sausage Company.

Produced by the Kentucky State Fair Board, the National Farm Machinery Show generates approximately \$20.1 million in economic impact and draws more than 300,000 attendees during the four-day run.

The National Farm Machinery Show is open daily from 9 a.m. to 6 p.m. Admission to the show is free and open to the public and parking is \$8 per vehicle.

For additional information about the National Farm Machinery Show and Championship Tractor Pull visit [www.farmmachineryshow.org](http://www.farmmachineryshow.org). Follow the National Farm Machinery Show on Facebook and on Twitter @nfmslouisville or download the free National Farm Machinery mobile app.

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The National Farm Machinery Show, the nation's largest indoor farm show, features the agricultural industry's most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country's oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over 1.2 million square feet of contiguous exhibit space, contributes \$20.1 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.